

DAN TRUONG



EMAIL

KHANHDAN1502@GMAIL.COM

PROFILE SUMMARY

CREATIVE AND DETAIL-ORIENTED GRAPHIC DESIGNER SKILLED IN BRANDING, DIGITAL ILLUSTRATION, TYPOGRAPHY, AND UI/UX DESIGN. DEDICATED TO CREATING IMPACTFUL VISUALS THAT ENHANCE BRAND IDENTITY AND USER ENGAGEMENT.

SKILLS

- GRAPHIC & ILLUSTRATION
- BRANDING & IDENTITY DESIGN
- UI/UX & WEB DESIGN
- SOCIAL MEDIA STRATEGY
- ADOBE CREATIVE SUIT (ILLUSTRATOR, PHOTOSHOP, INDESIGN,...)
- FIGMA, SHOPIFY, CANVA AND AI APPLICATIONS

WORK EXPERIENCE

DIGITAL MARKETING

VENETO BAGS - [2023 - PRESENT]

- WEBSITE AND SOCIAL MEDIA MANAGEMENT

SALE AND STOCK ASSOCIATE

LES COURS MONT ROYAL. - [2022 - 2023]

- RECEIVED, MONITOR, AND DISTRIBUTED STOCK FOR MULTIPLE RETAIL BRANDS WITHIN THE MALL

EDUCATION

BACHELOR'S DEGREE IN DESIGN

CONCORDIA UNIVERSITY [2024 - CURRENT]

DEC IN FASHION MARKETING

COLLEGE LASALLE [2019-2022]